

THE LUNENBURG LEDGER

603 MASS. AVE., LUNENBURG, MA 01462

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Advertising Rate Card (07/10/09)

Available by subscription, and newsstands in Lunenburg and in surrounding towns.

- Weekly newspaper
- Home Delivery Day: Friday
- Tabloid size
- Images area:9 7/8" inches wide x 16" high
- Circulation: 3,000
- 4 columns
- 64 column inches per page
- Column width: 2 1/4"
- DEADLINE Tuesday, Noon

• Ads Are Payable in Advance • No Cash Refunds • We accept cash, checks, money orders
or Personal credit cards:Mastercard, Visa & Novus. • Checks Returned are Subject to a \$25 Fee

Legal Advertising: 10 cents/word. Classifieds: 10 cents/word

Bulk Discount Rates

<u>Size</u>	<u>8X</u>	<u>16X</u>
1X1.....	\$65	120
1X2.....	\$110	195
2X2.....	\$195	375
2X3.....	\$285	555
2X4.....	\$355	696
2X5.....	\$395	775
3X5.....	\$610	1195

All Bulk Discount Rates are Payable in Advance. Copy changes must be received no later than a week prior to publication. All rates are R.O.P. Additional pricing available upon request.

Inserts: \$75/M (\$100 minimum)

Front Page Adhesives: \$75/M (\$100 minimum)

ADDITIONAL SPOT COLOR:\$100

FOUR COLOR PROCESS:\$250

Display: R.O.P. is \$9 per column inch

Front Page Advertising

\$25 p.ci.